



# The Bear Facts

Warwickshire Basketball League Bulletin

Number 190

Friday 26<sup>th</sup> March 2010

## SHIELD & PLATE GAMES IN CHAOS

We thought it would be easy to arrange but the fixtures have been decimated this week with court problems so the Shield and Plate finals have been put back until after Easter.

The semi final which took place last night in the Shield saw **Tile Hill Trojans 1** overhaul the **Woodway Nuggets'** handicap, while the other game, between **Arden** and **Aylesford**, which has been switched three times, will now go ahead on Friday 9<sup>th</sup> at Arden.

The Plate semi final between **Westwood** and **Ernesford** finished in a win for Eagles. Earlier in the week, **GAC** smashed the season's scoring record for a single game as they defeated **Tile Hill Trojans 2**, scoring 159 on the way.

GAC now go into the final of the Plate against Ernesford on Friday 16<sup>th</sup> whilst Trojans 1 will host the Shield final against either Hawks or Griffins on Thursday 15<sup>th</sup>.

## RESULTS ....RESULTS.....RESULTS.....RESULTS..... RESULTS..... RESULTS.....

### Inter-Divisional Shield – Quarter Final

SH13 Aylesford v Arden – now 9<sup>th</sup> April at Arden (20-70)

SH14 Tile Hill Trojans 1 121-112 Woodway Nuggets (15-55)

### Inter-Divisional Plate – Semi Finals

P5 Tile Hill Trojans 2 139-171 GAC (85-12)

P6 Westwood Rhinos 96-110 Ernesford Eagles (60-60)

## NEXT WEEK'S FIXTURES NEXT WEEK'S FIXTURES NEXT WEEK'S FIXTURES

No games next week.

## ROGER – RINGING THE CHANGES

Roger Payne, Coach to Premier Warriors has basketball rings on offer, 2 of which are not snap backs that he wants £50 for, and 2 that are snap back - 80kg FIBA regulation rings, and these are for sale at £200.

He also has a junior kit in white /red that is going for £250, and a red/white set which is the same price. If you are interested in any of these items, contact Roger on 07812454524 or e mail [coachpayne23@gmail.com](mailto:coachpayne23@gmail.com)

## GIRLS UNDER 13 TRIALS

Girls born in 1997 or 98 who show some potential for basketball, have the chance to enter the trials for the West Midlands Under 13 squad. This is the first step on the performance pathway so those girls that some coaches are seeing in schools should be directed here. If the girls make the squad they will then play in the Inter regional tournament at Lilleshall in the autumn

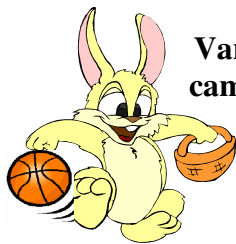
It all takes place at TCAT Telford College of Arts and Technology, Haybridge Road, Wellington, Telford. TF1 2NP on 8<sup>th</sup> April from 11-2pm and the cost is £3

Please contact Steve Burton on: [S.Burton@staffordshirefire.gov.uk](mailto:S.Burton@staffordshirefire.gov.uk)

## MOLTEN SPORTS –LAND NEW COLLEGES DEAL

Molten Sports - keen supporters of Warwickshire Basketball have landed a lucrative contract to supply all the balls used in the British Colleges Sports competitions for the next three years. The GG7 Molten balls will be the official match balls at the BCS' regional tournaments and National Championship finals of each of the four sports. The agreement also offers BCS' member colleges and teams the opportunity to buy balls and associated sports equipment at discounted rates.

# EASTER CAMPS IN WARWICKSHIRE



Various Warwickshire Basketball Clubs are running training camps at Easter and the details are featured below. If you know of anyone within the age groups detailed, who might be interested in joining these, please contact the clubs concerned and register your interest.



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## TORNADOES LEVEL 1 COACHING COURSE



Tornadoes Basketball are running a Level 1 Coaching Course on 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> of April at Woodlands School in Broad Lane, Coventry. The course, which will feature five units of coaching fundamentals, will take place from 10am to 2pm each day and costs £70.

Details from [www.tornadoesbasketball.co.uk](http://www.tornadoesbasketball.co.uk) or contact Paul Adams on 07928 243235

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## HOOPSTARS SESSIONS 7<sup>TH</sup> AND 8<sup>TH</sup>



Warwickshire Hoopstars will be holding their Easter basketball camp on Wednesday 7th April and Thursday 8th April 2010. This will take place at their usual venue of Warwickshire College, Leamington Sports Centre between 10am - 4pm both days.

The cost is £13 per day and will include individual and team practices, games and competitions and lots of fun!!

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## TROJANS CAMP FROM 7<sup>TH</sup> - 9<sup>TH</sup>



Tile Hill Trojans Easter basketball camp runs from Wednesday 7th April to Friday 9<sup>th</sup> April 2010 at their home court at Hereward College, Hedgefield Way, Tile Hill, Coventry CV4 9SW. The sessions will take place between 10am and 3pm.

The cost is £12 per day or £30 for all three, and will include tuition on individual and team skills, Hotshot competition, MVP, Most Improved Player and Best Attitude. The main aim however is for the players to have lots of fun!!

Contact Rob Fleming on 07971 285632 or e mail [rob.pleming@trojansbasketball.co.uk](mailto:rob.pleming@trojansbasketball.co.uk) for further details.

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## FASTBREAK CAMP FROM 12<sup>TH</sup> TO 16<sup>TH</sup>



England Basketball Senior Coach Rob Bromfield will be running a Fast Break basketball camp during the Easter schools break at the club's home court, King Henry VIII School Sports Centre.

The coaching camp will run from Monday April 12<sup>th</sup> - Friday April 16<sup>th</sup> with daily sessions from 9.15am - 11.15am. These sessions are open to boys and girls between the ages of 8 to 12.



The cost for the coaching camp is £30.00 and booking Forms are available by contacting King Henry VIII School Sports Centre. Telephone 024 7627 1360 or you can e-mail the Sports Centre - [sport-centre@khviii.net](mailto:sport-centre@khviii.net)

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## **NESTLE 'GO FREE' SCHEME FOR ALL CLUBS**

Parallel Promotions has recently been appointed by Nestlé with regards to their existing 'Go Free' promotion.

The Go Free promotion is one of the largest on-pack promotions in the UK, communicated on over 50 million packs of Nestlé cereals, confectionery, and beverages. Brands participating in the promotion include Cheerios, Shreddies Milky Bar, Smarties, Nesquik and many others.

They are in the recruitment stage for the 2010-2011 activity which has been refreshed in order to create an even bigger consumer impact. In short a bigger and better promotion entitled **Get Set Go Free**.

The Get Set Go Free promotion is aimed at getting families with children more active during the long Summer holiday period and beyond. In 2010 and they will be offering a greater number of free activities to choose from. One of the new categories they are looking to include within this exciting campaign is basketball and they would very much like to discuss partnering with you on this promotion.

**Offer: Free Basketball session (this needs to be between 30 minutes and two hours and can be included as part of your regular club training session/s)**

### **Mechanic:**

- Customers will call you to book their chosen activity
- Each pack is worth a pre-determined points value
- Each activity requires a predetermined points value
- Customers collect points online by entering the pack URN online
- Select activity and download voucher, activate voucher by attaching points lozenges found on wrappers to match the activity's point requirement
- On arrival will present completed voucher in exchange for a free session

### **Communications**

- On-pack – Over 50 million Nestlé packs (cereals/confectionery/beverages)
- Below are examples of this year's campaign
- Online - <http://www.nestle-gofree.co.uk/>

Each activity will have its own landing page and search facility (as shown below)

### **Partner Benefits:**

- Inclusion in the high-profile, activity-based on-pack promotion
- Communication of your sport and club on the website
- Engagement with your core target audience
- Increased footfall to your website and club
- New members

### **Timings:**

The actual promotion will go live in June 2010 but they will be designing, building and testing the revamped website by March/April 2010

### **Next Steps:**

Contact

**Jennie Male, Parallel Promotions, Our House, 60 Waldegrave Road, Teddington Middlesex TW11 8LG**

Please could you provide details of when the sessions are available (including duration) and continue overleaf or on a separate sheet if further details are necessary. Please also state if disabled access is available. I've also attached a list of the consumer Ts & Cs, which includes the activities for 2010.

She is very keen to you get involved with the 2010 activity. Please call her on 08708 500 098 if you have any questions.



**DON'T FORGET THE ALL STAR GAME AND FESTIVAL OF BASKETBALL – SUNDAY 18<sup>TH</sup> APRIL AT WARWICK UNIVERSITY – MORE DETAILS NEXT WEEK!**

For further information about Warwickshire Basketball contact Mike Maddox - 07900 403758 (m) E-mail [mike.maddox@warwickshirebasketball.co.uk](mailto:mike.maddox@warwickshirebasketball.co.uk) See our website [www.warwickshirebasketball.co.uk](http://www.warwickshirebasketball.co.uk)