



The Bear Facts

Warwickshire Basketball League Bulletin

Number 191

Friday 1st April 2010

HAPPY EASTER TO YOU ALL

Warwickshire Basketball wish you all a very Happy Easter and a pleasant few days holiday. We have enjoyed a very busy season and hope that you have all enjoyed your time spent on the basketball court.

We have a semi final and two finals to look forward to after the break – Arden host Aylesford next Friday at 8.15 with the winner taking a trip to Tile Hill on 15th. In between Aylesford entertain Trojans in the final of the Handicap cup.

FESTIVAL PLANS TAKING SHAPE

The Festival of Basketball, which takes place on Sunday 18th April at Warwick University is coming together nicely as plans take shape.

The Festival will include exhibition games at Under 12 and Under 14, plus Ladies and wheelchair basketball, before the All Star Game which brings down the curtain on the season.

There will be lots to see during the day with competitions throughout for players and spectators.

The teams for the All Star Game are being finalised and it promises to be a thrilling end to the day and the season.

Club details are requested for the programme – jack.forrest@warwickshirebasketball.co.uk

NEXT WEEK'S FIXTURES ...NEXT WEEK'S FIXTURES..... NEXT WEEK'S FIXTURES

SHIELD SEMI FINAL

SH13 Friday 9th @ 8.15 Arden (70) v (20) Aylesford Arden School

Referee: Geoff Garwood

Umpire: Jeff Evans

ROGER - MORE KIT OFFERS

Roger Payne, Coach to Premier Warriors has a senior kit in white/gold for sale along with a Navy and gold set at £250 each.

Also men's vests in XXL - 12 of them in white/red and a set of red/white £150 each

If you are interested in any of these items, contact Roger on 07812454524 or e mail

coachpayne23@gmail.com

GIRLS UNDER 13 TRIALS

Girls born in 1997 or 98 who show some potential for basketball, have the chance to enter the trials for the West Midlands Under 13 squad. This is the first step on the performance pathway so those girls that some coaches are seeing in schools should be directed here. If the girls make the squad they will then play in the Inter regional tournament at Lilleshall in the autumn

It all takes place at TCAT Telford College of Arts and Technology, Haybridge Road, Wellington, Telford. TF1 2NP on 8th April from 11-2pm and the cost is £3

Please contact Steve Burton on: S.Burton@staffordshirefire.gov.uk

LADIES TOURNAMENT PLANS

Following the cancellation of the last Ladies Tournament, the competition is to be re-run on Sunday 16th May at Hereward College (10-2pm) teams from all over the Midlands are to be invited to the Warwickshire Basketball run tournament including the two universities based in Coventry.

Details can be obtained from: info@warwickshirebasketball.co.uk

EASTER CAMPS IN WARWICKSHIRE



This might be your last chance to get on one of the courses being run in Warwickshire this Easter. Details and all the contact points are below:



TORNADOES LEVEL 1 COACHING COURSE



Tornadoes Basketball are running a Level 1 Coaching Course on 7th, 8th and 9th of April at Woodlands School in Broad Lane, Coventry. The course, which will feature five units of coaching fundamentals, will take place from 10am to 2pm each day and costs £70.

Details from www.tornadoesbasketball.co.uk or contact Paul Adams on

07928 243235

HOOPSTARS SESSIONS 7TH AND 8TH



Warwickshire Hoopstars will be holding their Easter basketball camp on Wednesday 7th April and Thursday 8th April 2010. This will take place at their usual venue of Warwickshire College, Leamington Sports Centre between 10am - 4pm both days.

The cost is £13 per day and will include individual and team practices, games and competitions and lots of fun!! www.warwickshirehoopstars.co.uk

07957 386252

TROJANS CAMP FROM 7TH - 9TH



Tile Hill Trojans Easter basketball camp runs from Wednesday 7th April to Friday 9th April 2010 at their home court at Hereward College, Hedgefield Way, Tile Hill, Coventry CV4 9SW. The sessions will take place between 10am and 3pm.

CANCELLED

FASTBREAK CAMP FROM 12TH TO 16TH



England Basketball Senior Coach Rob Bromfield will be running a Fast Break basketball camp during the Easter schools break at the club's home court, King Henry VIII School Sports Centre.

The coaching camp will run from Monday April 12th - Friday April 16th with daily sessions from 9.15am - 11.15am. These sessions are open to boys and girls between the ages of 8 to 12.

The cost for the coaching camp is £30.00 and booking Forms are available by contacting King Henry VIII School Sports Centre. Telephone 024 7627 1360 or you can e-mail the Sports Centre - sport-centre@khviii.net

CRUSADERS 3 DAY CLINICS

Crusaders are running a camp on 12th, 13th and 14th of April at Grace Academy, Wigston Road Coventry CV2 2RH. The course runs from 10-3 each day and the cost is £10 per day. Details from Crusaders - www.crusaders.co.uk or download the form at:

<http://www.crusaders.co.uk/news/2010/03/180310%20Basketball%20Camp.html>

NESTLE 'GO FREE' SCHEME FOR ALL CLUBS

Parallel Promotions has recently been appointed by Nestlé with regards to their existing 'Go Free' promotion.

The Go Free promotion is one of the largest on-pack promotions in the UK, communicated on over 50 million packs of Nestlé cereals, confectionery, and beverages. Brands participating in the promotion include Cheerios, Shreddies Milky Bar, Smarties, Nesquik and many others.

They are in the recruitment stage for the 2010-2011 activity which has been refreshed in order to create an even bigger consumer impact. In short a bigger and better promotion entitled **Get Set Go Free**.

The Get Set Go Free promotion is aimed at getting families with children more active during the long Summer holiday period and beyond. In 2010 and they will be offering a greater number of free activities to choose from. One of the new categories they are looking to include within this exciting campaign is basketball and they would very much like to discuss partnering with you on this promotion.

Offer: Free Basketball session (this needs to be between 30 minutes and two hours and can be included as part of your regular club training session/s)

Mechanic:

- Customers will call you to book their chosen activity
- Each pack is worth a pre-determined points value
- Each activity requires a predetermined points value
- Customers collect points online by entering the pack URN online
- Select activity and download voucher, activate voucher by attaching points lozenges found on wrappers to match the activity's point requirement
- On arrival will present completed voucher in exchange for a free session

Communications

- On-pack – Over 50 million Nestlé packs (cereals/confectionery/beverages)
- Below are examples of this year's campaign
- Online - <http://www.nestle-gofree.co.uk/>

Each activity will have its own landing page and search facility (as shown below)

Partner Benefits:

- Inclusion in the high-profile, activity-based on-pack promotion
- Communication of your sport and club on the website
- Engagement with your core target audience
- Increased footfall to your website and club
- New members

Timings:

The actual promotion will go live in June 2010 but they will be designing, building and testing the revamped website by March/April 2010

Next Steps:

Contact

**Jennie Male, Parallel Promotions, Our House, 60 Waldegrave Road, Teddington
Middlesex TW11 8LG**

Please could you provide details of when the sessions are available (including duration) and continue overleaf or on a separate sheet if further details are necessary. Please also state if disabled access is available. I've also attached a list of the consumer Ts & Cs, which includes the activities for 2010.

She is very keen to you get involved with the 2010 activity. Please call her on 08708 500 098 if you have any questions.



DON'T FORGET THE ALL STAR GAME AND FESTIVAL OF BASKETBALL – SUNDAY 18TH APRIL AT WARWICK UNIVERSITY – MORE DETAILS NEXT WEEK!

For further information about Warwickshire Basketball contact Mike Maddox - 07900 403758 (m) E-mail mike.maddox@warwickshirebasketball.co.uk See our website www.warwickshirebasketball.co.uk