



The Bear Facts

Warwickshire Basketball League Bulletin

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BIG FINALE FOR 2010 SEASON

The end of another season draws ever nearer and next week sees the climax of the three knock-out trophies.

*On Monday Aylesford Hawks entertain Tile Hill Trojans in the Division One Handicap Cup final, with the Shield final taking place at Tile Hill on Thursday. **Their opposition might be Aylesford again – if they can overcome Arden Griffins in tonight's semi final at Knowle.***

Then next Friday, the competitive games finish with the Plate final between Ernesford Eagles and GAC.

Why not go along to some of these games to cheer on the sides?

FESTIVAL FINAL PLANS BEING MADE

The Festival of Basketball, which takes place next Sunday 18th April at Warwick University are being put into place by Warwickshire Basketball.

The Festival, which tips off at 11am, will include exhibition games at Under 12 and Under 14, plus Ladies and wheelchair basketball, before the All Star Game which brings down the curtain on the season, starting at 3pm. There will be lots to see during the day with competitions throughout for players, spectators, mums and dads.

The two coaches for the All Star Game are Roger Payne and Marcus Garvey, and the teams being finalised this weekend. They will be announced next week and we promise a whole load of talent will be on show so it promises to be a thrilling end to the day and the season.

Club details are still requested for the programme from all clubs please!!!!

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NEXT WEEK'S FIXTURES ...NEXT WEEK'S FIXTURES..... NEXT WEEK'S FIXTURES

HANDICAP CUP FINAL

HC7 Monday 12th @ 7.30 Aylesford (20) v (15) Tile Hill Aylesford Sc

Referee: Geoff Garwood

Umpire: Jeff Evans

INTER-DIVISIONAL SHIELD FINAL

SH15 Thursday 15th @ 8.15 Tile Hill (15) v Aylesford/Arden Hereward

Referee: Greg Halder

Umpire: Ian Price

SHIELD-PLATE FINAL

P7 Friday 9th @ 8.15 Ernesford (60) v (12) GAC Ernesford

Referee: Paul North

Umpire: John Colverson

LADIES TOURNAMENT CONFIRMED

The next round of competition for Ladies has been arranged and will take place on Sunday 16th May at Hereward College (10-2pm) Teams from all over the Midlands are to be invited to the Warwickshire Basketball run tournament including the two universities based in Coventry.

Details can be obtained from: info@warwickshirebasketball.co.uk

DIARY NOTE - AGM

PLEASE MAKE A NOTE IN YOUR DIARY THAT THE WARWICKSHIRE BASKETBALL AGM AND PRESENTATION WILL TAKE PLACE ON WEDNESDAY 16TH JUNE AT THE XCEL CENTRE IN MITCHELL AVENUE CANLEY Coventry. Further details to be announced nearer the date.....note – this is a different venue from last year!!

FASTBREAK CAMP FROM 12th to 16th



England Basketball Senior Coach Rob Bromfield will be running a Fast Break basketball camp during the Easter schools break at the club's home court, King Henry VIII School Sports Centre.

The coaching camp will run from Monday April 12th – Friday April 16th with daily sessions from 9.15am – 11.15am. These sessions are open to boys and girls between the ages of 8 to 12.

The cost for the coaching camp is £30.00 and booking Forms are available by contacting King Henry VIII School Sports Centre. Telephone 024 7627 1360 or you can e-mail the Sports Centre - sport-centre@khviii.net

CRUSADERS 3 DAY CLINICS

Crusaders are running a camp on 12th, 13th and 14th of April at Grace Academy, Wigston Road Coventry CV2 2RH. The course runs from 10-3 each day and the cost is £10 per day.

Details from Crusaders – www.crusaders.co.uk or download the form at:

<http://www.crusaders.co.uk/news/2010/03/180310%20Basketball%20Camp.html>

NESTLE 'GO FREE' SCHEME FOR ALL CLUBS

Parallel Promotions has recently been appointed by Nestlé with regards to their existing 'Go Free' promotion.

The Go Free promotion is one of the largest on-pack promotions in the UK, communicated on over 50 million packs of Nestlé cereals, confectionery, and beverages. Brands participating in the promotion include Cheerios, Shreddies Milky Bar, Smarties, Nesquik and many others.

They are in the recruitment stage for the 2010-2011 activity which has been refreshed in order to create an even bigger consumer impact. In short a bigger and better promotion entitled **Get Set Go Free**.

The Get Set Go Free promotion is aimed at getting families with children more active during the long Summer holiday period and beyond. In 2010 and they will be offering a greater number of free activities to choose from. One of the new categories they are looking to include within this exciting campaign is basketball and they would very much like to discuss partnering with you on this promotion.

Offer: Free Basketball session (this needs to be between 30 minutes and two hours and can be included as part of you regular club training session/s)

Mechanic:

- Customers will call you to book their chosen activity
- Each pack is worth a pre-determined points value
- Each activity requires a predetermined points value
- Customers collect points online by entering the pack URN online
- Select activity and download voucher, activate voucher by attaching points lozenges found on wrappers to match the activity's point requirement
- On arrival will present completed voucher in exchange for a free session

Communications

- On-pack – Over 50 million Nestlé packs (cereals/confectionery/beverages)
- Below are examples of this year's campaign
- Online - <http://www.nestle-gofree.co.uk/>

Each activity will have its own landing page and search facility (as shown below)

Partner Benefits:

- Inclusion in the high-profile, activity-based on-pack promotion
- Communication of your sport and club on the website
- Engagement with your core target audience
- Increased footfall to your website and club
- New members

Timings:

The actual promotion will go live in June 2010 but they will be designing, building and testing the revamped website by March/April 2010

Next Steps:

Contact

**Jennie Male, Parallel Promotions, Our House, 60 Waldegrave Road, Teddington
Middlesex TW11 8LG**

Please could you provide details of when the sessions are available (including duration) and continue overleaf or on a separate sheet if further details are necessary. Please also state if disabled access is available. I've also attached a list of the consumer Ts & Cs, which includes the activities for 2010.

She is very keen to you get involved with the 2010 activity. Please call her on 08708 500 098 if you have any questions.

MOLTEN BASKETBALLS - IDEAL FOR SUMMER TRAINING.

Have you thought about buying yourself a new basketball just like the ones used in all Warwickshire Basketball League games?

Molten Basketballs' GG7 ball is available at a special price to Warwickshire teams who all received one courtesy of Molten Sports – long time supporters of the Warwickshire Basketball League.

You can purchase them at the extremely special price of £25 or 2 for £40 plus £3.50 p&p, or if you want to find out about the great range of basketballs and other items go to the website – www.moltensports.co.uk

For more information on Warwickshire and Molten - info@warwickshirebasketball.co.uk

**DON'T FORGET THE ALL STAR GAME AND FESTIVAL OF BASKETBALL – SUNDAY
18TH APRIL AT WARWICK UNIVERSITY!**

For further information about Warwickshire Basketball contact Mike Maddox -

07900 403758 (m) E-mail

mike.maddox@warwickshirebasketball.co.uk See our website

www.warwickshirebasketball.co.uk

